



FOREST
OF CIVILIZATIONS

PROJECT DETAILS



**Forest of Civilizations
at Expo 2025 in Osaka**

project by the Subfossil Oak s.r.o.

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PROJECT OVERVIEW

Location:	Expo 2025, Ósaka, Kansai, Japonsko
Duration:	April 13, 2025 – October 13, 2025
Number of Expo 2025 visitors:	30 million (official estimates)
Estimated number of Project visitors:	8–10 million

CORE CONCEPT

An ancient forest installation featuring world unique 6,500-year-old subfossil oak trees, with each tree dedicated to one participating nation of the Expo 2025. Each tree will be name after “its” nation. With thousands of years of history encrypted within the annual rings of these venerable trees, they will symbolically connect the entire world within one “root system”, one organic entity. As a first-hand witnesses to the time of the formation of the first civilizations, they narrate – year by year - the story of the development of our planet, and along with it the story of the humankind.



Map of Expo 2025 “inner ring” with marked location of every national pavilion

PROJECT'S TIMELINE

Apr 2016	Discovery of the ancient "forest"
Sep 2016	Laboratory test and age confirmation
Jan 2018	Commencement of treatment and restoration work
Feb 2021	Selection of pieces for exhibition purposes
May 2023	Artistic project preparations for Expo 2025 in Osaka
Sep 2024	Project's approval by the International Expo Association
Dec 2024	Initiation of the project's registration process for the Guinness World Records database
Mar 2025	Installation at Expo 2025
Apr 2025	Official opening of Expo 2025 & Forest of Civilizations project
Oct 2025	Official ending of the Expo 2025
Nov 2025	Project's deinstallation



BUDGET

Value of the 133 exhibited pieces (estimates as of Dec 1st, 2024)	44.500.000 EUR
Total project budget (prices do not include Tax & VAT)	11.682.000 EUR
Expo 2025 Estimated Budget	1.914.000 EUR
Pre-2025 Project Budget (up to 95% of cost already covered by the Subfossil Oak s.r.o.)	9.568.000 EUR

Pre-2025 Project Budget (2016-2024):

Tree excavation	3.400.000 EUR
Technical manipulation & transportation	1.945.000 EUR
Material treatment & stabilization	3.080.000 EUR
Technical preparation of material	734.000 EUR
Preparation for exhibition purposes	186.000 EUR
3D scanning & modelling	116.000 EUR
Other expenses	107.000 EUR
Total	9.568.000 EUR

Expo 2025 Estimated Budget:

Transportation	109.000 EUR
Cargo off-loading & preparation	67.600 EUR
Installation & parcel preparation	59.700 EUR
Deinstallation	23.700 EUR
Technical & Operation Staff (accommodation, alimentation, salaries, transportation)	1.194.000 EUR
Marketing & Promotion	460.000 EUR
Total	1.914.000 EUR

OPERATION STRUCTURE

Marek Noga
(Founder & CEO)

Petr Brož
(Head of Project Management)

Project coordination, present on site.

Tomáš Rothschein
(Deputy CEO)

Day-to-day management of the project, present on site.

Kristýna Malinová
(Communications)

Contact & reporting to business partners.

Staff:

Total of 6 employees .

Locals fluent in both Japanese and English – responsible for presentation of the Project and Partner organisations to the public.



Daily Operation:

Duration:

Apr 13th, 2025 – Oct 10th, 2025 → 184 days

Opening hours:

9 a.m. - 10 p.m., 13 hours a day

Schedule to be adjusted according to circumstances on-site.

Total estimated working hours of employees on-site:

9500 hours

“Japanese culture has long been based on the belief that any material, all living creatures - even a pebble along the road - have an inherent life in them. With this in mind, the Expo welcomes the consideration of ‘life’ not just for human beings but also in a broader sense of diverse creations and nature that surround humans.”

Expo 2025 Masterplan

FOREST OF CIVILIZATIONS' RELEVANCE

General relevance:

- Largest project of its kind in history
- Classified on level of national pavilions
- Entry in the Guinness World Records
- Personally commended by the Chief Architect of Expo 2025 Fujimoto Sou
- 133 pieces of world unique 6.500-years-old subfossil oak trees
- Approximately 8 million estimated visitors
- The only “open-space” pavilion at Expo 2025

Economic relevance:

- Material value of €44.500.000, total project value even higher
- One-of-a-kind marketing opportunity for partners
- Half-a-year of exposure to world’s most relevant markets
- One of the world’s greatest concentration of high-level economic, scientific, cultural and spiritual leaders from across the globe

Scientific & Cultural relevance:

- Thousands of years of history encrypted within the annual rings
- World famous artists and institutions linked to the project
- Unique connection to Japanese culture & spirituality
- Direct connection to the Expo 2025 main themes
- Symbol of sustainability and nature’s resilience



PARTNERSHIP PROGRAMME

Project partnership:

Multinational partner	8.000.000 EUR (12.000.000 EUR in case of naming the exhibition after partner)
National partner	4.000.000 EUR
Platinum partner	3.000.000 EUR
Golden partner	2.000.000 EUR
Silver partner	1.000.000 EUR
Bronze Partner	200.000 EUR
Partner	60.000 EUR

Special partnership:

Partner National Pavilions	reciprocal service
Media partner	reciprocal service
Logistics partner	800 000 EUR in reciprocals
Public sector partnership	individual
Project ambassadors	individual
Scientific institutions	non-financial
Artistic partnership	individual

PUBLIC SECTOR PARTNER

Specific form of partnership reflecting the specific needs and opportunities of the public institutions and link them to the unique possibilities of the „Forest of Civilizations“ project

Public Sector Partner will gain:

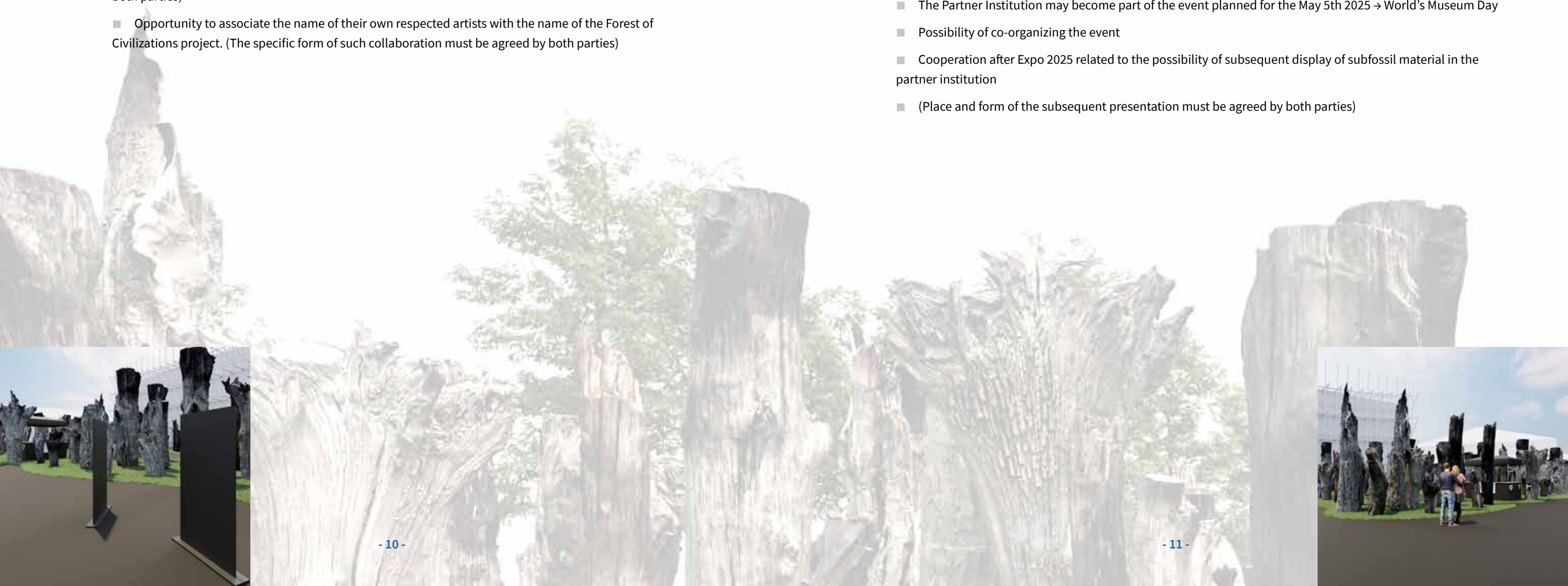
- Opportunity to name one subfossil exhibit, forever becoming part of the Forest of Civilizations project
- Post-Expo 2025 collaboration related to the subsequent display of the named tree in a respected institution managed by the partner. (The location and form of the subsequent presentation must be agreed by both parties)
- Opportunity to associate the name of their own respected artists with the name of the Forest of Civilizations project. (The specific form of such collaboration must be agreed by both parties)

SCIENTIFIC INSTITUTION PARTNERSHIP

Non-financial form of partnership intended to support science and research. This partnership focuses in particular on raising public awareness of the fascinating story told by subfossil oaks and its materialisation in the form of the Forest of Civilizations project.

Benefits for the Partner Institution:

- Promotion of the institution at Expo 2025 in Osaka (in physical and digital form)
- Presentation of the Partner Institution on the project's advertising panels
- The Partner Institution may become part of the event planned for the May 5th 2025 → World's Museum Day
- Possibility of co-organizing the event
- Cooperation after Expo 2025 related to the possibility of subsequent display of subfossil material in the partner institution
- (Place and form of the subsequent presentation must be agreed by both parties)



PROJECT'S AMBASSADORS

Specific type of cooperation aimed at mutual promotion. The Project's Ambassadors will be part of the image of the project and will therefore forever become part of its story.

Project's Ambassadors:

- Tie their brand with a project that will be entered into the Guinness World Records
- Become supporter of a first project of its kind in history
- Help and contribute to the creation of one of the most unique cultural and environmental events of the year
- Agree to publish a photograph and thought on the project in the promotional materials
- Receive the services of a personal concierge when visiting Expo 2025
- Receive free tickets to Expo 2025 for themselves and their team (max 20)
- Each ambassador will be entitled to a personal tour of the Forest of Civilizations project (both at Expo 2025 and during the preparation of the Project in the Czech Republic)



UNDER THE AUSPICES OF



Under the auspices of the President
of the Czech Republic



Under the auspices of the Prime
Minister of the Czech Republic

Ministry of the Environment
of the Czech Republic



MINISTRY OF CULTURE
CZECH REPUBLIC



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